



MTL – Strategic Planning - Supervisor / Assistant Manager

Why life insurance business?

- One of the **fastest growing industries** with potential to grow
- At MTL, we stand for purpose of **enhancing quality of life**. We **humanize financial assets** and deliver the money to people when they need them the most

Why MTL?

- We are **industry leader** in new business acquisition and we are a **true multi distribution channels** company with outstanding financial strengths
- We take care lives of over **2 million customers** and deliver services through over 25,000 agency forces, over 160 branches and 400 hospital network nationwide
- As a **Brand of Happiness**, we are the first in the industry to establish customers engagement program 'Muang Thai Smile Club' reflecting our identity of 'Company for Forward Thinking People'

Why Strategic Planning @ MTL?

- Opportunity to take lead in **formulating company strategy**
- Engage in **high-impact strategic projects** of various challenging topics
- Exposure to **work closely with CEO and C-Suite** to learn and exchange business ideas
- Focus on **delivering high performance** together with **personal development**
- Be part of a team of diverse profile with a **strong team culture** on teamwork, caring and sharing, work with passion, learn and grow together

We are urgently looking for **high potential, well-experienced, dynamic people**, who want to join us in the position of **Supervisor / Assistant Manager - Strategic Planning Department**. Detail is shown as follows:



Job Descriptions:

Strategic projects

- Conduct in-depth analysis on business opportunities, competing condition in order to develop business case, model and feasibility study of various business initiatives
- Provide recommendation on business strategy and implementation plan to senior management
- Implement the approved plans with business units and consultants [if any]
- Monitor and track performance of each initiatives and report to senior management

Strategic planning

- Perform internal and external competitive analysis and recommend strategies or business opportunities to senior management
- Facilitate strategy formulation session with senior management
- Review business unit action plan and initiatives to ensure alignment of strategy and priorities across organization
- Review progress of key strategic initiatives and report to senior management

Qualifications:

- Bachelor or Master Degree in Business Administration, Finance, Economics or related fields from reputable university (minimum GPAX of 3.00)
- 1-3 years of work experience in Corporate Strategy, Business Planning, Marketing Strategy, Business Consulting or Project Management
- Excellent MS Office skills
- Fluent communication and presentation in both Thai and English
- Strong leadership and interpersonal skills
- Good team working, highly motivated and proactive
- Good analytical skills and numerical abilities

Interested applicants are invited to apply in person or send application with full resume indicating qualifications and experience, transcript, expected salary and recent photo to:

Muang Thai Life Assurance Public Company Limited

250 Ratchadaphisek Rd., Huaykwang, Bangkok, 10310

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