



Sensient Technologies (Thailand) Ltd. is a world-leading supplier of colors, flavors, fragrances and cosmetic ingredients. Employing world-class technologies at facilities worldwide the company develops unique formulations and ingredients that bring to life its customers' products. Due to our business expansion, we urgently require:-

Marketing Officer

Responsibilities: -

- To develop an annual marketing plan for Thailand business.
- To develop and conduct marketing activities to promote annual sales growth and market share expansion.
- To work closely with Sales and Technical Teams to develop and create new products and product concepts and help prioritize potential projects.
- To execute market research and analysis to identify market segmentation opportunities.
- To explore, monitor, and expand "new business opportunity" projects.
- To develop product literatures and other promotional information and materials for presentations, seminars and etc.
- Other value added marketing functions being assigned by the supervisor

Qualification: -

- Thai Citizen, Bachelor's Degree or Higher in Marketing or related fields
- Good command of English
- Knowledge of designing software, e.g. Adobe Illustrator, Photoshop
- Years of multi-national working experience in food, cosmetic, or pharmaceutical industries
- Experienced facilitator with good communication skills in both Thai and English
- Multitasking ability, accountable to work in a deadline- driven environment
- Creative, team player and good interpersonal skills

Please send your application either by e-mail or letter together with an English resume, a recent photo, and expected salary to the address below. All applications will be treated in strict confidence.

Sensient Technologies (Thailand) Ltd.

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