



Thai Rung Union Cars Public Co., Ltd.

Thai Rung Union Car Plc was established in 1967 by Mr. Vichien Phaoenchoke, and listed on the Stock Exchange of Thailand in 1994. Thai owned and managed, the Company is active in all fields of the automotive industry, from research and development and product design through die-making and the manufacture of production and assembly equipment and metal and plastic parts, to contract assembly and painting and the production of modified vehicles of various kinds including seven-seater multi-purpose vehicles, special purpose vehicles such as the TR Exclusive Limousine, the TR Transformer, a military patrol vehicle (MUV4), rapid response emergency vehicles, buses, vans, ambulances, refrigerated vehicles and minibuses, right through to after sales service.

With its long accumulated experience in the automotive industry and its capabilities in designing, developing and assembling motor vehicles thanks to the skill and ability of its Thai personnel, combined with the use of top-level technology and its focus on quality and service, the Company has obtained ISO 9001 and ISO/TS 16949 quality certification and ISO 14001 certification for environmental management, providing assurance that its products meet international quality standards in line with customers' expectations.

The Company is confident of its ongoing business expansion, and always ready to look at new business alliances in a number of areas in order to boost business growth. Thai Rung puts emphasis on ethical business practices, transparency and efficiency, in line with principles of good corporate governance so as to provide appropriate remuneration to shareholders and other stakeholders, and in corporate responsibility towards the society and the nation in pursuit of constant success and growth.

Business Development Senior Staff



Qualifications:

- Male / Female
- Bachelor's Degree in Marketing/Accounting/Economy/Financial or Master's Degree in Business Management. We require at least 3 years experience in marketing, Business Development
- Responsible for doing market study and feasibility analysis of new projects and expansion of current business projects.
- Ability to participate as a representative of special working group for any projects.
- Leadership skills with strategic thinking.
- Good command of English.

Responsibilities :

- Organize and lead cross-functional teams
- Lead analysis of previously developed business strategies
- Develop new market, business and competitive analytics
- Develop strategic scenarios and alternatives to improve performance (product mix, new businesses, segmenting and prioritizing markets, product sourcing, etc.)
- Plan and execute large, multi-day workshops with cross-functional executive leadership
- Lead development of detailed and practical implementation and action plans
- Educate and train business partners on the strategy frameworks
- Effectively communicate results to executive leadership

Skills :

- Excellent interpersonal skills
- Demonstrated analytical skills
- Strong verbal and written communication skills
- Outstanding presentation development and delivery skills
- Strong negotiation skills-required

If you believe you have what it take to fill one of these positions, please send a resume stating present and expected salary together with a recent photograph to :



Human Resources Department
Thai Rung Union Car Public Company Limited

304 Machareon Road, NongKhaem, Bangkok 10160

Tel. 02-420-0076 ext.188

E-mail : hr_Nutcharinthorn@thairung.co.th , truhrd_Chayanee@thairung.co.th ,

truhrd_varin@thairung.co.th