

Senior Executive Program 2010

Application Form

August 15 – September 4, 2010

Sasin Graduate Institute of Business Administration of Chulalongkorn University

The application may be photocopied for additional participants.
To ensure the accurate processing of your application,
please type or print the information requested below.

Please attach
2 black & white
photographs
here with your name
on the back of each

Applicant Information

Please check Mr. Ms. Mrs. Dr.

Name (English) _____
(First) (Middle Initial) (Last)

Name (Thai) _____

Nationality _____

Date of Birth _____ Age last birthday _____
(Month / Date / Year)

Position (English) _____

(Thai) _____

Company (English) _____

(Thai) _____

Company Address _____

Country _____

Company Website _____

Telephone _____ Fax _____

E-mail Address _____ Mobile Telephone _____

Home Address _____

Telephone _____ Fax _____

List languages other than English in which you are fluent _____

Personal Information

Please describe any health condition that requires special attention _____

In case of emergency, contact (Name, Address and Phone Number) _____

Education

Institutions Attended	Degree	Major	Year
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Please list any university executive education programs you have previously attended.

Institutions Attended	Program Name	Dates Attended
_____	_____	_____
_____	_____	_____
_____	_____	_____

Organization Information

Name of Organization _____

Sales per Year _____

Net Assets _____

Number of Employees _____

Number of Products/Services _____

Sector Private Sector State Enterprise Government Sector

Type of Organization Investment Banking Insurance and Diversified Financials Service Industry

Energy Commerce & Real Estate Agro Industry

Manufacturing Industry Other (Please specify) _____

Areas of Management

Please indicate your proficiency in the following areas of management by placing an “ / ” in the appropriate box. “High” indicates major job responsibility and / or formal education, “Some” indicates working familiarity, and “Little” indicates unfamiliarity.

	Little	Some	High
Information Technology	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Marketing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Organization Behavior	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Finance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quantitative Skills	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Human Resource / Industrial Relations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Strategic Management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please check your current function (check one only) :

<input type="checkbox"/> Accounting Control	<input type="checkbox"/> Engineering	<input type="checkbox"/> Finance	<input type="checkbox"/> Fundraising
<input type="checkbox"/> General Management	<input type="checkbox"/> Human Resources	<input type="checkbox"/> Information Services	<input type="checkbox"/> Law
<input type="checkbox"/> Logistics	<input type="checkbox"/> Manufacturing/Operations	<input type="checkbox"/> Marketing	<input type="checkbox"/> Medicine
<input type="checkbox"/> Planning	<input type="checkbox"/> Product Development	<input type="checkbox"/> Project Management	<input type="checkbox"/> Public Relations
<input type="checkbox"/> Purchasing	<input type="checkbox"/> Research & Development	<input type="checkbox"/> Teaching	<input type="checkbox"/> Other _____

Salary

Monthly salary, including bonus _____

● Experience

Describe your career, chronologically. Include positions held with organizations other than current employer.

(Experience = _____ years)

Name of Company	Title or Position	From <i>Month/Year</i>	To <i>Month/Year</i>
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

● Present Position Information

Describe the unit for which you are responsible; list the number of employees under your supervision and your present responsibilities. Please include a copy of your position description (if available).

Describe your position as it relates to the total organization; describe your reporting responsibilities and the number of levels between your position and that of the organization's top management. Please include an organization chart.

● Expectations

What do you expect to accomplish by completing the Senior Executive Program? What learning experiences do you expect, and how would you apply them? What specific benefits do you anticipate?

● Sponsor's Information

As a sponsor, you may add any information you deem relevant to action on this application, using another page if necessary; however, no statement or endorsement is required.

Sponsor's Name _____
Title _____ Company _____
Address _____
City _____ Country _____ Telephone _____

● Tuition, Fees and Residence

The fee for tuition, accommodation, meals and all materials including books, cases and readings is **Baht 519,000 *** (**US\$ 14,000 approx.**) per applicant. Twenty percent of the fee (**Baht 103,800**) (**US\$2,800 approx.**) must accompany the application and is nonrefundable; however, if the application is not accepted, the check will be returned. The remainder of the fee is due as indicated in the approval letter. When a cancellation is received, the application will be deferred to the next program only. All cancellations must be received in writing from the sponsor.

It is understood that during attendance at the Senior Executive Program, the participant will be free of other duties and will not leave except in emergency situations.

Signature of Applicant _____ Date _____

Signature of Sponsor _____ Date _____

* All payment should be made in BAHT, payable to Sasin Graduate Institute of Business Administration

● Please tell us how you heard about Senior Executive Program (check all that apply):

- Previously attended another Sasin seminar
- Brochure Mailing
- Referral : If yes, please identify your referral source:
 - HR/Corporate Development/Training Department
 - Senior Management
 - Past participant of this course (SEP alumni)
 - Colleague
 - Sasin Alumni
- Ad/Article/Directory : If yes, please identify the publication name :
 - Bangkok Post
 - The Nation
 - SEP Alumni Newsletter
 - Other _____
- Internet Search
- Sasin/Chulalongkorn Reputation
- Direct E-mail

The Sasin Graduate Institute of Business Administration of Chulalongkorn University reserves the right to change, without notice, any statement in this publication concerning, but not limited to, rules, policies, tuition fees and curricula.

This application form should be completed and returned to:

Senior Executive Program

Sasin Graduate Institute of Business Administration of Chulalongkorn University

Executive Education

Sasa Patasala Building, 10th Floor
Phyathai Road, Bangkok 10330, Thailand
Tel. (66) 0 2218 4004-8 Ext. 164-167

Fax: (66) 0 2216 1314

E-mail: ExecEd@sasin.edu

Website: www.sasin.edu/programs/execed/sep/