

Senior Executive Program

August 15 – September 4, 2010

Sunday August 15	Monday August 16	Tuesday August 17	Wednesday August 18	Thursday August 19	Friday August 20	Saturday August 21
	8.15 Opening Ceremony					
	a.m. Marketing Product and Process Innovation 1	a.m. Marketing Product and Process Innovation 4	a.m. Pre-course in Finance	a.m. Global Economic Environment 1	a.m. Global Economic Environment 3	a.m. Global Economic Environment 5
p.m. Check-in	p.m. Marketing Product and Process Innovation 2	p.m. Marketing Product and Process Innovation 5	p.m. Leadership Competency Challenge	p.m. Global Economic Environment 2	p.m. Global Economic Environment 4	p.m. Preparatory Study
evening Welcome Reception and Dinner	evening Marketing Product and Process Innovation 3	evening Group Study	evening Preparatory Study	evening Group Study	evening Group Study	

Sunday August 22	Monday August 23	Tuesday August 24	Wednesday August 25	Thursday August 26	Friday August 27	Saturday August 28
a.m. Sports	a.m. Leadership and Organizational Change 1	a.m. Leadership and Organizational Change 4	a.m. Corporate Governance 1	a.m. Strategic Impact of Information Technology 1	a.m. Strategic Impact of Information Technology 3	a.m. Strategic Impact of Information Technology 5
p.m. Sports	p.m. Leadership and Organizational Change 2	p.m. Leadership and Organizational Change 5	p.m. Corporate Governance 2	p.m. Strategic Impact of Information Technology 2	p.m. Strategic Impact of Information Technology 4	p.m. ASEP & SEP Executive Highlight / Family Weekend
evening Preparation for Modules 3&4	evening Leadership and Organizational Change 3	evening Group Study	evening Dine Out	evening Group Study	evening Group Study	

Sunday August 29	Monday August 30	Tuesday August 31	Wednesday September 1	Thursday September 2	Friday September 3	Saturday September 4
a.m. Free Morning	a.m. Corporate Financial Decisions 1	a.m. Corporate Financial Decisions 3	a.m. Corporate Financial Decisions 5	a.m. Strategic Management 2	a.m. Strategic Management 4	9.00 Return to Bangkok
p.m. Free Afternoon	p.m. Corporate Financial Decisions 2	p.m. Corporate Financial Decisions 4	p.m. Strategic Management 1	p.m. Strategic Management 3	p.m. Strategic Management 5	
evening Preparation for Modules 5&6	evening Group Study	evening Group Study	evening Group Study	evening Group Study	evening Closing Ceremony and Farewell Party	