Sasin Graduate Institute of Business Administration of Chulalongkorn University

SENIOR EXECUTIVE PROGRAM (SEP-26)

August 12 - September 1, 2012

Sunday August 12	Monday August 13	Tuesday August 14	Wednesday August 15	Thursday August 16	Friday August 17	Saturday August 18
	8.15 Opening Ceremony					
	a.m. Global Economic Environment 1	*a.m.* Global Economic Environment 3	*a.m.* Global Economic Environment 5	*a.m.* Marketing Product and Process Innovation 1	*a.m.* Marketing Product and Process Innovation 3	*a.m.* Marketing Product and Process Innovation 5
Check-in	*p.m.* Global Economic Environment 2	*p.m.* Global Economic Environment 4	*p.m.* Team Building Workshop	*p.m.* Marketing Product and Process Innovation 2	*p.m.* Marketing Product and Process Innovation 4	*p.m.* Preparatory Study
evening Welcome Reception and Dinner	*evening* Group Study	*evening* Group Study	*evening* Preparatory Study	*evening* Group Study	*evening* Group Study	

Sunday August 19	Monday August 20	Tuesday August 21	Wednesday August 22	Thursday August 23	Friday August 24	Saturday August 25
a.m. Sports	*a.m.* Leadership and Organizational Change 1	*a.m.* Leadership and Organizational Change 4	*a.m.* Pre-course in Finance	*a.m.* Managing Enterprise and Strategic Risk 1	*a.m.* Managing Enterprise and Strategic Risk 3	*a.m.* Managing Enterprise and Strategic Risk 5
p.m. Sports	*p.m.* Leadership and Organizational Change 2	*p.m.* Leadership and Organizational Change 5	*p.m.* Preparatory Study	*p.m.* Managing Enterprise and Strategic Risk 2	*p.m.* Managing Enterprise and Strategic Risk 4	*p.m.* ASEP & SEP Executive Highlight
evening Preparation for Modules 3&4	*evening* Leadership and Organizational Change 3	*evening* Group Study	*evening* Dine Out	*evening* Group Study	*evening* Group Study	

Sunday August 26	Monday August 27	Tuesday August 28	Wednesday August 29	Thursday August 30	Friday August 31	Saturday September 1
a.m. Free Morning	*a.m.* Corporate Financial Decisions 1	*a.m.* Corporate Financial Decisions 3	*a.m.* Corporate Financial Decisions 5	*a.m.* Strategic Management 2	*a.m.* Strategic Management 4	*9.00* Return to Bangkok
p.m. Free Afternoon	*p.m.* Corporate Financial Decisions 2	*p.m.* Corporate Financial Decisions 4	*p.m.* Strategic Management 1	*p.m.* Strategic Management 3	*p.m.* Strategic Management 5	
evening Preparation for Modules 5&6	*evening* Group Study	*evening* Group Study	*evening* Group Study	*evening* Group Study	*evening* Closing Ceremony and Farewell Party	