



**Announcement of Application for “Sirindhorn Scholarships” for  
Sasin Graduate Institute of Business Administration of  
Chulalongkorn University Ph.D. Program in Academic Year 2011**

Recognizing the importance of producing well-qualified and internationally accepted scholars and researchers in the areas of finance and marketing, Her Royal Highness Princess Sirindhorn granted Sasin the name “Sirindhorn Scholarships for Doctorate Degree in Business Administration of Sasin Graduate Institute of Business Administration of Chulalongkorn University” or, in short, “Sirindhorn Scholarships” on March 8, 2007 to address this issue.

Sasin Graduate Institute of Business Administration of Chulalongkorn University is pleased to announce that Sasin is now accepting applicants for the “Sirindhorn Scholarships” in the Ph.D. finance and marketing programs for the academic year 2011 with the following conditions:

- 1. Two “Sirindhorn Scholarships” are offered:** One for Ph.D. study in finance and one for Ph.D. study in marketing. Please see more information at <http://www.sasin.edu/programs/phd/index.html>
- 2. The two “Sirindhorn Scholarships” carry no post-graduation obligation to Sasin for the awardees.**

**3. Qualifications**

- 3.1 Master Degree or Bachelor Degree with GPA at least 3.25 (out of 4.00) or its equivalence with certified Academic Transcript(s) from the educational institution(s).
- 3.2 TOEFL score no less than 600 (paper-based) or 250 (computer-based) or 100 (internet-based) or IELTS score no less than 7.0 within two years of interview date (between February-March 2011).
- 3.3 Valid GMAT or GRE within five years of interview date (between February-March 2011). Although Sasin does not have a minimum requirement score for GMAT or GRE, scores higher than the 90<sup>th</sup> percentile are strongly recommended.

(TOEFL and IELTS are exempt for candidates who received Bachelor degrees from universities in USA, UK, Australia, New Zealand, Canada or Singapore which use English in all instruction and who studied in these countries at least four years. For candidates with Master Degrees from these countries, TOEFL and IELTS are not exempted).

- 3.4 Persons who were granted government scholarships and/or are presently studying abroad on government scholarships cannot apply for “Sirindhorn Scholarships”.

**4. Application Dates**

- 4.1 Application: Now – February 28, 2011. (Find more information at <http://www.sasin.edu/programs/phd/index.html>)
- 4.2 Application Procedure
  - 4.2.1 Submit Application Form in person at the Registration Office (Ph.D. Program), 6<sup>th</sup> Floor, Sasin Graduate Institute of Business

Administration, Phayathai Road, Patumwan, Bangkok 10330 on or before February 28, 2011.

- 4.2.2 Mail Application Form to Registration Office (Ph.D. Program), Sasin Graduate Institute of Business Administration, Phayathai Road, Patumwan, Bangkok 10330 (indicate "Sirindhorn Scholarships" on the envelope) post-marked no later than February 28, 2011.
- 4.3 All applicants must have the required qualifications and have filled out true information. Because all Sasin students subscribe to the Sasin Honor Code, a candidate will not be granted a "Sirindhorn Scholarship" if Sasin should later discover that any part of the application is not true.

## **5. Appointment of the Scholarships Selection Committee**

- 5.1 Sasin will appoint the Scholarships Selection Committee.
- 5.2 The Scholarships Selection Committee is responsible for setting up rules and regulations, deadlines, venue for the scholarship selection interview process as well as appropriate criteria for candidates.

### **Required Documents**

1. Completed Application Form with two 1" x 1.5" color photos showing frontal face view without hat or sunglasses which were taken within one year of the application date.
2. Copy in English of all Academic Transcripts of Bachelor and Master Degrees. (If an Academic Transcript is unobtainable, a certified letter of education/graduation from the candidate's university can be used instead.)
3. Curriculum Vitae.
4. A document describing research interests and statement of purpose.
5. At least one letter of recommendation from previous employer in a sealed envelop to certified working experience (only required for marketing candidates).
6. Copy of ID Card or Passport.
7. TOEFL or IELTS score if required (Cf 3.2).
8. GMAT or GRE score (Cf 3.3).
9. Minimum of two letters of recommendation in sealed envelopes.

Carefully certify every page of every submitted document with your signature.

## **6. Method of Section**

The Scholarships Selection Committee will evaluate the appropriateness of candidates in the following manner:

- 6.1 The Scholarships Selection Committee will review information from the completed Application Form: educational background, personal background, educational status, letters of recommendation and other academic or educational activities (if any) that demonstrate the ability of the candidate.
- 6.2 Interview Process: The Scholarships Selection Committees will interview candidates to assess background knowledge in the applied field, their English ability, attitude, experience, personality, adaptability, tact and other traits.
- 6.3 The Committee reserves the right not to give "Sirindhorn Scholarships" to unqualified candidates.

## **7. The Kellogg Year**

First-year "Sirindhorn Scholarships" students will study their basic courses at Sasin and must pass the preliminary qualifying examination.

During the second-year, students will attend courses at the Kellogg School of Management, Northwestern University, Evanston, Illinois, U.S.A., with other Kellogg Ph.D students. All "Sirindhorn Scholarships" students have to study one year at Kellogg with no exceptions.

After finishing their second-year, "Sirindhorn Scholarships" students will return to Thailand and propose their research topics for approval of the Dissertation Research Committee. Students will have approximately two years to complete their dissertation which must demonstrate that the student has acquired the ability to conduct original and innovative research. The dissertation should also make a significant contribution to the chosen field in the form of at least one scholarly article suitable for publication in an international peer-reviewed journal.

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